

More than a vision.  
5. getoct academy  
Saturday, December 4 2010

GET **OCT**®

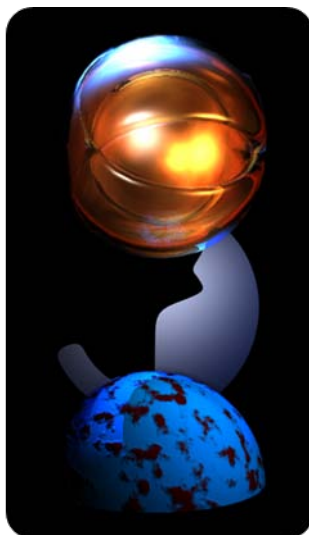


all about the  
human eye

international getoct®

Deadline  
October 30  
2010

The competition is  
open to all  
photographers and  
videographers from  
around the world.



## film&photo award 2010 rules and terms

The getoct®film and getoct® photograph networking platform strengthens professional picture creating and promotes engagement with photography and film. Every year she writes, together with its partners the swiss getoct®film &photo award and is endowed in 2010 with the amount of 2,000 Swiss Francs, as well as other category prizes up to 1,000 Swiss Francs.

### Eligibility

Competition is open to all photographers and videographers from everywhere, especially dedicated for talented eye doctors. Members and employees of getoct® are excluded from the competition.

### Target

The goal is to create a supplement platform to getoct®, a very modern optical coherence tomography (OCT) network. OCT is a new, noninvasive, noncontact, transpupillary imaging technology of the human eye. Submitted photos and movies will represent the eye as a central organ that allows vision in all its facets. Eyes say it all!

### Enrollment

The registration fee for all work sent in is CHF 30.- Swiss Francs (or € 20 Euro/\$30 USD/£ 20 GBP) per participant and must be sent in together with the data CD/DVD in cash in an envelope. For getoct® members is the first submitted work for free.

**commitment, reliability and trust**

Dr. med. Peter Maloca; Blueye Vision Tech GmbH, Huobmattstrasse 9, 6045 Meggen  
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## Categories & prices 2010

getoct®film award	for the best film	Up to CHF 2000.-
getoct®photo award	for the best photo work	Up to CHF 1000.-
getoct®science award	for the best possible OCT image quality and high diagnostic value	Up to CHF 1000.-
getoct®fine arts award	for the best fine arts	Up to CHF 1000.-

## Contributions

Category:		Authorized per participation:
getoct®film award	for the best film	1-2 contributions
getoct®photo award	for the best photo work	1-5 contributions
getoct®science award	for the best possible OCT image quality and high diagnostic value	1-5 contributions
getoct®fine arts award	for the best fine arts	1-5 contributions

## Participation condition

The films and images are digitally submitted on a CD/DVD. All data must be sent on CD/DVD in time to

**Blueye Vision Tech GmbH, Huobmattstrasse 9, CH-6045 Meggen, Switzerland,**  
Plus registration fee in cash: CHF 30.- Swiss Francs or € 20 Euro/\$30 USD/£ 20 GBP  
Registration form incl. signature

## Labels

- The data CD/DVD must be labeled as follows: Family name, first name, e-mail, date.
- The digital data have to be named as "Family name\_first name\_number"

## Formats:

- Photos: format as JPEG in full camera resolution (min. 4 MB) and info to camera system, lens, aperture, exposure time). Frames are not evaluated.
- Films: maximum duration 3 minutes, format as AVI.

## Liability/dead line:

The work will be sent at your own risk (no liability), the promoter accepts no responsibility for the submitted works, careful treatment is assured. Data arriving after the deadline will not be considered. CD/DVDs are not returned because of administrative reasons and will be properly destroyed. Dead line is **October 30, 2010**.

## Consens

The participants have to ensure that their images are not burdened with the right of a third party and persons who are depicted agree with the publication. Third-party claims are met by the participants. Appropriate pictures and films will be available on our internet site with a low resolution and with copy right remark and can be shared with people who are interested in your work. The publication of documents are not judged. Photographers whose works were selected by the jury will be informed by e-mail, others as well. The jury will not carry out any separate correspondence, and their decision is final and therefore appealable.

## Disclaimer

Legal action in relation to the decisions of the jury is excluded. By participating, participants give their express consent to use their intellectual property rights in accordance with these regulations. getoct® reserves the right to publish in a low resolution all submitted works online or hard copy. getoct® may share these rights in the context of competition with the sponsors.

## Responsibilities

The participation to the competition is at own risk. With your signature you accept the terms of getoct® and confirm to be the originator or creator of the submitted work and to own the copyright to the images. The competition rules are subject exclusively to Swiss law. The place of jurisdiction is Lucerne/Switzerland. Lucerne, February 2010.

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