

More than a vision.
5. getoct academy
Saturday, December 4 2010

GET **OCT**®

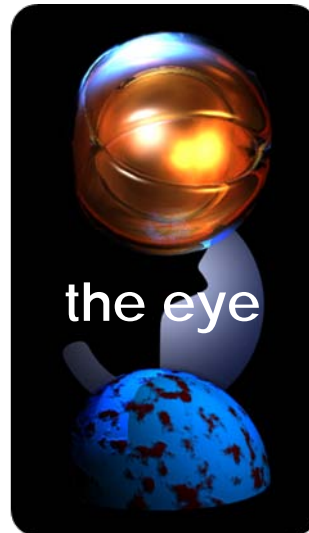


all about the
human eye

international getoct®

Deadline
October 30
2010

The competition is
open to all
photographers and
videographers from
around the world.



film&photo award 2010 registration – theme “the eye”

getoct® and its partners seek the best film&photo work about the human eye of 2010!

We want to promote the discussion of photography, film and a professional networking in the area of human eye diseases, vision and health care from many different perspectives. Competition is open to all photographers and filmmakers from everywhere.

We want to go public and look for an annual recurring reference point in the daily flood of images and films. Submitted photos and movies will represent the eye as a central organ that allows vision in all its facets. Eyes say it all!

In the first year of the founding the **getoct**®film&photo award is worth praise in the amount of **5,000 .- Swiss Francs** and more. Work will be submitted in the three categories. Entry forms, regulations and information to the jury: www.getoct.com or blueyetechnology.ch.

See you and have fun! We are excited for your contributions!

Yours

Peter Maloca, MD

Lucerne, February, 2010

commitment, reliability and trust

Dr. med. Peter Maloca; Blueeye Vision Tech GmbH, Huobmattstrasse 9, 6045 Meggen
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Categories & prices

getoct®film award	for the best film	Up to CHF 2000.-
getoct®photo award	for the best photo work	Up to CHF 1000.-
getoct®science award	for the best possible OCT image quality and high diagnostic value	Up to CHF 1000.-
getoct®fine arts award	for the best fine arts	Up to CHF 1000.-

Fee

The registration fee for all work sent in is **CHF 30.- Swiss Francs** or € 20 Euro /\$30 USD/£ 20 GBP and has to be sent in together with the work on CD/DVD. Dead line is **October 30, 2010**. Members and employees of getoct® are excluded from the competition.

Jury -The jury is rebalanced each year:

Mr Martin Zurmühle, Photographer, www.4augen-verlag.com

Mr Herr Daniel Brändli, Photographer

Mrs Brigitte Hunger-Furrer, PR Consultant and Qualified Advertising Expert, Lucerne

Mr Marc Bühlmann, GO4WEB, Web Art Design & Entrepreneur, GO4WEB, Lucerne

Mr Fabian Lutz, GO4WEB, Software Developer & Webdesign, Lucerne

Mrs Jolanda Burri, Staff getoct®, Lucerne

Mrs Daniela Bucher, Staff getoct®, Lucerne

Jury Management

Dr. med. Peter Maloca

Exhibition and Catalog

The selected works may be published in the catalog swiss getoct®photo selection, published on the homepage under getoct.com or blueyetechn.ch by end of December 2010.

The exhibition will be opened on Saturday, 4 December with the awards ceremony in Lucerne during the getoct®academy, Grand Hotel National Lucerne.

Sponsors



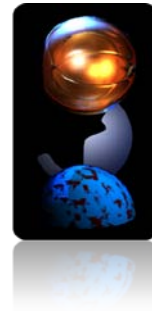
and of course
Blueye Vision Tech



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international getoct® film&photo award 2010



Registration form

Deadline: October 30, 2010

Please find enclosed the following documents to

Blueye Vision Tech GmbH, Huobmattstrasse 9, CH-6045 Meggen, Switzerland

1. Data CD/DVD (labeled with Family Name, First Name, E-mail, Date)
2. Registration fee in cash: 30 Swiss Francs or Euro € 20/\$30 USD/£ 20 GBP.
3. Registration form incl. signature

Category:

- | | | Authorized per participation: |
|---|--|-------------------------------|
| <input type="radio"/> getoct® film award | for the best film (max 3 min, avi) | 1-2 contributions |
| <input type="radio"/> getoct® photo award | for the best photo work(4MB/JPEG) | 1-5 contributions |
| <input type="radio"/> getoct® science award | for the best possible OCT image quality and high diagnostic value (JPEG) | 1-5 contributions |
| <input type="radio"/> getoct® fine arts award | for the best fine arts (4MB/JPEG) | 1-5 contributions |

Family Name.....

First Name.....

Adress/number.....

ZIP Place..... Country

E-Mail:@.....

I have read and agree to the rules and termes of **getoct®film&photo award***

Date Signature

commitment, reliability and trust

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